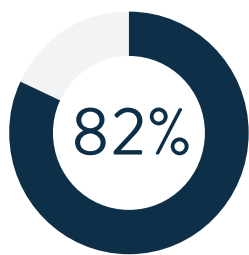


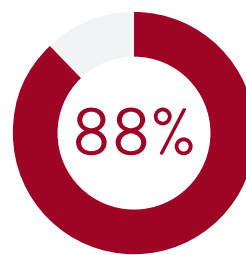
# FOOD AND BEVERAGE

## Opportunities for those with leadership and soft skills

Today's skills gap challenges the growth and global long-term competitiveness of both workers and employers. Using select data from LinkedIn and Strayer@Work's proprietary analysis, the Strayer@Work Skills Index takes an unprecedented look at specific skill sets that are in demand and in supply across top industries and provides actionable recommendations for getting the workforce up to speed.



As in Q1 2016, in Q2 **82%** of food and beverage skills still demonstrate a **surplus** of supply.



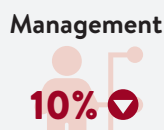
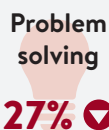
Despite many industry skills remaining in surplus, **88% of skills moved toward a skill deficit**. The labor shortages we reported in Q1 are being felt broadly across the industry.



### SKILL GAPS

High employer demand but low supply of employees with these skills

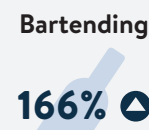
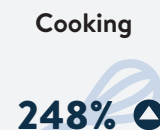
Skills **deficits** are concentrated in **leadership and soft skills**:



### SKILL SURPLUSES

Low employer demand but high supply of employees with these skills

The highest skill **surpluses** are in traditional food and beverage skills:



**Takeaway:** The food and beverage industry appears to enjoy an **ample supply of entry-level workers** with traditional skills—but low wages and little perceived opportunity for advancement may be causing high turnover and curtailing the development of experienced managers. To stem this trend, employers will need to find ways to **create career development paths** for their employees.

For more information, visit [skillsindex.com](https://skillsindex.com).

**Methodology:** The Strayer@Work® Skills Index analyzed select skills in the public profiles of LinkedIn members in the United States who work in the financial services, food and beverage, healthcare, hospitality, information technology, manufacturing, and retail industries. It measures both the supply and demand of the select skills. The supply side of the formula measures how prevalent select skills are within the profiles of members in a particular industry, relative to the overall population of LinkedIn members in the U.S. The demand side of the formula shows how desired select skills are within a particular industry, relative to its overall demand, as measured by U.S. members who received an InMail message from a recruiter within the past year.