

FINANCIAL SERVICES

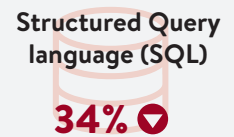
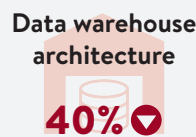
Technical skills in high demand

Today's skills gap challenges the growth and global long-term competitiveness of both workers and employers. Using select data from LinkedIn and Strayer@Work's proprietary analysis, the Strayer@Work Skills Index takes an unprecedented look at specific skill sets that are in demand and in supply across top industries and provides actionable recommendations for getting the workforce up to speed.

SKILL GAPS

High employer demand but low supply of employees with these skills

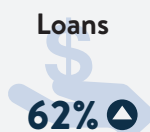
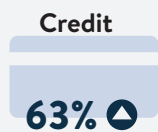
As banks face pressure to innovate, especially in the wake of recent security breaches, **software** and **technology** skills dominate the list of biggest skill **deficits**:



SKILL SURPLUSES

Low employer demand but high supply of employees with these skills

Written and interpersonal **communication** skills exhibit moderate surplus in Q2 2016, while the skills in highest **surplus** are traditional in financial services:



Takeaway: Overall, the industry skills gap remained fairly steady from Q1 to Q2 2016, perhaps suggesting a lack of growth in the finance industry. Large deficits in technical skills also suggest there may be **more opportunity for IT professionals in industries outside of IT.**

For more information, visit skillsindex.com.

Methodology: The Strayer@Work® Skills Index analyzed select skills in the public profiles of LinkedIn members in the United States who work in the financial services, food and beverage, healthcare, hospitality, information technology, manufacturing, and retail industries. It measures both the supply and demand of the select skills. The supply side of the formula measures how prevalent select skills are within the profiles of members in a particular industry, relative to the overall population of LinkedIn members in the U.S. The demand side of the formula shows how desired select skills are within a particular industry, relative to its overall demand, as measured by U.S. members who received an InMail message from a recruiter within the past year.